

PROFESSIONS IN THE SECTOR OF TOURISM AND MEDIA

G5-summit ITALY

German presentation

STRUCTURE



MEDIADESIGN



design of different medias

e.g: advertisements, catalogues or websites

consult customers

organize projects

TRAINING



in special school and businesses (e.g advertising agency or publishers)

2-3 years

normally no payment

informatics and art needed

TOURISM MANAGER



base for many different professions in tourism

e.g Hotelmanger, travelagent, eventmanager

manage, plan, organise, consult

TRAINING



Bachelor of Arts in sector tourism

at a university

3 years of studying

leveling up to a master graduation → 2 more years

One of the most popular bachelor graduations

FLIGHT ATTENDANT



○ accompanying flights

○ taking care of safety in planes → teaching passengers about rules/ emergency procedures

○ evacuating the plane in case of a crash

○ serving food and drinks

○ helping passengers

TRAINING



6 weeks to 4 months

limited height and weight → varies in airlines

being fluent in english

**WE HOPE WE COULD ATTRACT
YOU TO A PROFESSION IN THE
SECTOR OF TOURISM AND
MEDIA!**